

SFAB

December 5, 2013

ICA Conference Room

Meeting Minutes

In Attendance:

Sammy Chang—Chair, Associated Students Representative

Seyi Oshinowo—Vice Chair, Member at Large

Richell Wee, Marshall Representative

Justin Valdez, Revelle Representative

Laura Schellenberg, Muir Representative

Caitlin Meagher, Alumni Representative

Robert Bitmead, Faculty Representative

Heidi Carty, Staff Representative

Don Chadwick, Sports Facilities

Dave Koch, Recreation

Katie McGann, Intercollegiate Athletics

Michele Palmer, Executive Secretary

Meeting called to order at 3:34 pm with quorum (Last meeting this year).

INFORMATION/ DISCUSSION

1. Annual Report—Update: Sammy sent a draft copy of the annual report out via the list serve earlier today. It is a snapshot of the year—intended to be an overview that can serve as an educating document for the Chancellor and Vice Chancellor of our mission, as they are both newer to the University. There is a review of the action items on the SFAB roster and statistics from the expansion of RIMAC's hours. The final copy should be done over winter break. If anyone sees anything missing, or needed changes email Sammy directly.
2. Sun God Task Force—Preliminary Recommendations <https://students.ucsd.edu/files/vcsa/sun-godtask-force/SGTF-Preliminary-Report-131101.pdf>: The Sun God Task Force is made up of students and administrators. There is growing concern over the number of detox cases, and impact upon local hospital's ERs, as well as other concerns. Some ideas include closing all of ERC & Marshall, making them accessible only to residents-reducing party atmosphere in those res halls. The festival will no longer be open to visitors. Possibly closing off the Village. Make more water stations and offer healthier food inside the venue. There are a total of 25 recommendations. There is a thought that a "bear" garden might be a good way to reduce house parties. The board will read through the recommendations and revisit the subject in January. If problems continue with the future festivals, it is likely Sun God could go away for good. One thought is, would more festivals planned throughout the year reduce the save it all up and let loose mentality surrounding Sun God? The Good life Festival was planned with this intention, as a safe and healthy event occurring around the same time as Sun God. There is the possibility that Sun God isn't causing people to go crazy, as many of the students mentioned the people who tend to end up in detox act similarly at other events year long, and that the behavior isn't isolated to Sun God. Maybe if the event was simply scaled back, and wasn't made to be so big and costly there would be fewer problems.
3. SFAB 2014 Goals—Early Draft: A draft of the goals was sent out via email. The goals have been categorized and in the New Year will go back to the committee, which will eventually create a prioritized action plan. Dave wants to include that with consideration to the Wellness Center, it is imperative to include Karen Califas in the dialogue from the beginning and not go directly to the med center to discuss collaboration. Dave also wants the board to consider, in regards to branding, that both Recreation and ICA have a good marketing and design staff, and that we should look internally as opposed to investing funds in branding the 2 departments should collaborate. (Discussion involving the difference between creating images- and the actual design, implementation, and installation of branding). The desire is to create a unified campus culture under the use of UCSD Tritons, and blue and gold. This may be a problem among the colleges, as they already feel their autonomy and the current system is being threatened. Bob agrees that branding at a University, rather than college level, is a much better idea. From an external standpoint companies and other universities should identify us as members of UCSD, not within the fragmented college identity. The college identity helps to transition incoming students into the larger community.

ACTION

1. Approval of Minutes: Nov 21, 2013, no objections.

AREA UPDATES

1. Sports Facilities – Student Affairs VC will now report to the Executive Vice Chancellor of Academic Affairs, but will still sit on the cabinet. The change will most likely be effective before the Vice Chancellor position is filled. FM will begin, on Monday, fixing some of the worst areas of Muir field. The Poinsettia and Holiday bowl teams will be announced this weekend, we will be one of the practice venues that they can choose from. We're continuing to work with Mesa Housing and HDH, and Recreation. Dave has identified some equipment and an MOU is being drafted. Construction should be completed by the end of winter. We had an East Campus Recreation Area meeting today. We'll need to identify a new site for the future event center (before all available real estate is gone!). We're continuing with the Spanos architect selection next week, interviews will be Dec 20th.
2. Intercollegiate Athletics – In regards to post season play, Women's Volleyball won today, but unfortunately, Men's Water polo lost.
3. Campus Recreation – fall quarter was successful, looking forward to winter, grab a magazine and register for classes soon!

Next meeting Jan. 10th, 2014 ICA Conference room

Meeting adjourned at 4:30pm.