

**ARSFAB
February 24, 2011
ICA Conference Room
Meeting Minutes**

In Attendance:

Anish Bhayani, Associated Students
Jason Karavidas, Alumni Representative
Don Chadwick, Sports Facilities
Dave Koch, Recreation
Donald Zelaya—Co-Chair, Thurgood Marshall College
Earl Edwards, Intercollegiate Athletics
Wendy Taylor, Intercollegiate Athletics
Cliff Kubiak, Faculty Representative FAR
Marcia Strong, Staff Representative (Official Proxy)
Garo Bournoutian, Graduate Student (GSA official Proxy)
Janessa Werhane, Triton Athletic Council
Rebecca Horwitz, Sixth College
Judy Yu, Muir College
Kate Joy, Revelle College
Adrian Tamas, Warren College
Michele Palmer, Executive Secretary

Meeting Called to order with Quorum at 3:06 pm

INFORMATION

1. Update on Referendum—Don Chadwick reported that the referendum was forwarded to AS and that we also got OP's response and recommended changes to the Referendum yesterday. OP struck numbers 9&10, as this fee will not be associated with any new facility. AS approved the Referendum nearly unanimously and the Guardian wrote an article about the Referendum. With the changes enacted the Referendum is still contingent upon GSA's approval of it. There are a few other changes to the Ref.
 - a. In the new #12 "Registration Fee" is changed to "Student Services Fee".
 - b. In the new #10 it was changed from "This fee shall be used solely for the operation and maintenance costs of student recreation facilities, subject to the approval of the Sports Facilities Advisory Board." to "This fee shall be used solely for the operation and maintenance costs of the student recreation facilities named in the original 1981 Student Recreation Facilities Fee, subject to the approval of the Sports Facilities Advisory Board." Vote on accepting the changed #12 as well as the new wording in #10. Motioned by Garo, seconded by Anish. No Objections.
2. Referendum Information Campaign—We need to provide information to the students regarding the Referendum. We will meet with Lauren Weiner to learn about the rules on what we can say, and how to put it out to the student body. This board should be proactive, but should try to remain objective and not spend too much money. Rebecca and Anish both volunteered to help out with the campaign. We need to get the word out widely but the challenge is that if anyone wishes to present a con argument we may need

- to provide them with matching funds. A lot of our users, ICA/REC/Masters can help. The 2nd week of Spring Quarter is when the ballot is out.
3. Budget Committee—we will need to form a committee to help decide where to go with next year's budget. Rebecca, Anish, Garo, Donald, Adrian, Wendy, Michele and Lourdes will attend the committee meetings. The Initial meeting will be mostly to discuss Capital items. It will meet weekly at first and Bi-weekly as the year closes.
 4. Focus Group Home Plate—Home Plate is doing OK, but we want it to do better. We are wanting more input, and will be forming some focus groups that will be a good representation of not only the people in our neighborhood, but other areas of campus as well. We are thinking 3 decent sized focus groups. We will need to devise questions and a format over the next 3 weeks. Ron, Donald, Janessa, Rebecca, Jason, Lourdes vounteered. Should we also put a survey out separate from the Focus groups? Should there be prizes offered? We can possibly use the email list from the Annex building opening. The current vendor is under a 5 year lease with the option to extend. They operate with a base rent to SFO as well as paying a % of Gross (Food and Alcohol sales calculated differently). They also provide offsite catering. The board asked if this type of group is a standard practice, or if it is in response to bad feedback received. It is not in response to specific bad feedback; it is thought that this will provide useful information to help Home Plate become more successful. Would a marketing campaign prior to the survey be beneficial? Also who would run the marketing campaign?

ACTION

1. Approval of Minutes – February 24, 2011 (see attached)
Anish Bhayani motioned to approve February 3rd minutes, seconded by Garo. The minutes were approved with no objections.

INFORMATION

1. Sports Facilities—Chadwick. We are hosting the Kip Fulbright Innovation event “IDEAS” Friday February 25th. We are hosting Rockin’ Roosevelt Saturday February 26th. The Arena looks pretty amazing. We are currently getting the 3rd bid for the Canyon View solar Water heating panel project, this was an item included in the 2010-11 budget and we hope they will be in within a month. **Garo**-have we heard back from VC Rue on the Charter yet? **Don**-No, we have not. **Anish**- She will be coming to AS on Wednesday and he will ask her then.
2. Intercollegiate Athletics—Edwards. Women’s Basketball enters post season play on Tuesday at 7pm, CCA finals. Please support them if they win they will go on to the final 4 in Eastbay. Men’s Volleyball beat Stanford @ Stanford; they’ll be here March 5th. Lights are on at the Baseball field. This is great news for us and the games have a great atmosphere.
3. Recreation—Koch. Winter is winding down now; it was a very successful quarter. The Men’s Ultimate Disc Tourney will be here. Spring quarter magazine is out as well as online. We introduced Wednesdays Family swim time from 3-4 and that was so successful we are expanding the concept to open gym time during Rec’s Sunday block scheduled time.

Next meeting at March 10, 2011

Meeting adjourned at 3:43 pm